

# SUPREME MASTER TELEVISION

Constructive Programming for a Peaceful World

# VEGAN

# PEACE GREEN COMPASSION CULTURE

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"I have a dream. I dream that all the world will become peaceful. I dream that all the killing will stop. I dream that all the children will walk in peace and harmony. I dream that all the nations shake hands with each other, protect each other and help each other. I dream that our beautiful planet will not be destroyed. It takes billion, billion, trillions of years to produce this planet and it's so beautiful, so wonderful. I dream that it will continue, but in peace, beauty and love."

~ Supreme Master Ching Hai (Vegan)

World-renowned Humanitarian, Artist, and Spiritual Master

Supreme Master Television is a worldwide, non-profit online TV channel, broadcasting 24 hours a day, 7 days a week at www.SupremeMasterTV.com. Our station acts as a harmonious bridge of understanding and appreciation of our world's magnificent cultures, airing to an ever-increasing and loyal international audience. We provide constructive news and thoughtful programs that foster peace and promote healthy, green living. It's our honor to support and uphold the collective ideal of love and unity for which our planet's citizens strive. Together, we look forward to ushering in a new era of nobility and goodwill.

Supreme Master Television currently supports more than 25 languages through onscreen subtitles—an unprecedented accomplishment in broadcasting history. Available languages are: Arabic, Aulacese (also known as Vietnamese), Bulgarian, Chinese, Croatian, Czech, English, French, German, Hindi, Hungarian, Indonesian, Italian, Japanese, Korean, Malay, Mongolian, Nepalese, Persian, Polish, Portuguese, Punjabi, Romanian, Russian, Spanish, Telugu, Thai and more to come!



SUBTITLES IN

25 Languages



WITH CORRESPONDENTS IN

200+
International locations



"Supreme Master Television - I like the sound of that!"

~ James Cameron "Titanic" & "Avatar" Academy Award-winning director (Vegan)

"I love your compassionate platform!"

~ Clifton Roberts U.S. Presidential Candidate (Vegan) The inspiration behind this unique television channel is Supreme Master Ching Hai, a world-renowned spiritual Master, humanitarian, bestselling author, poet and artist, who is selflessly dedicated to helping create a brighter future for all citizens, countries and co-inhabitants of the Earth.

Supreme Master Ching Hai unconditionally devotes Her time, finances, and energy to remind us of our inner goodness and encourages reverence for all of God's creations. To safeguard our planet and future, She promotes the all-encompassing solution of a vegan lifestyle to address the urgent issue of global warming.

In recognition of Her selfless contributions, government representatives and organizations worldwide have presented Supreme Master Ching Hai with prestigious awards on numerous occasions. Among these are the Gusi Peace Prize (2006), the World Spiritual Leadership Award (1994), and the World Citizen Humanitarian Award (1994).

**OUR INSPIRATION:** 

Supreme Master Ching Hai



# NOTEWORTHY NEWS



Noteworthy News presents constructive news and exalts good deeds, plus brings awareness to important issues around our world. Our Association members, who are all vegans, are the news hosts and come from all walks of life and represent different cultures across the globe. With extensive coverage on the relevant topics of our times, Noteworthy News is at the heart of Supreme Master Television's focus on positive programming for a peaceful world.









# GOLDEN AGE TECHNOLOGY

Meet scientists, engineers, and inventor who are advancing our civilization with their sustainable, life-affirming discoveries and innovations.



### **MODELS OF SUCCESS**

Follow the footsteps of exceptional individuals who contributed their remarkable talents to our world, leaving legacies of hope, creativity and humanitarianism.



# UPLIFTING LITERATURE

Delve into the wonders of the literary world through inspiring books and stories for all ages from international authors.

"Our only purpose in life is to express divinity and then to recognize it everywhere, to bring everything back to self-realization."

~ Neale Donald Walsch Bestselling author of the "Conversations with God" series



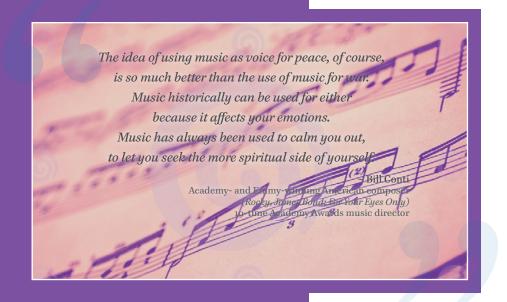
## **CINEMA** SCENE

Get a glimpse of international films with wholesome themes and uplifting messages ranging from new releases to timeless classics.

# A JOURNEY through AESTHETIC REALMS



Enjoy an award-winning series showcasing the beauty of our planet and the unique artistry and vibrant cultures of its extraordinary inhabitants.



## PLANET EARTH: OUR LOVING HOME

Find out the many ways to protect and care for the precious resources of our beautiful planetary home. Each and every one of us can make a difference in preserving our environment and the Earth.

## **HEALTHY LIVING**

Get current information on holistic and scientific approaches to wellness, fitness and nutrition.

#### **NATURE'S BEAUTY**

Explore some of our planet's most spectacular natural wonders around the globe. Join us on our journeys to pay homage to our rich heritage.

## LIFE OF A SAINT

Learn from the extraordinary lives and universal teachings of Enlightened Masters and spiritual teachers and their selfless dedication to uplift souls and humanity as a whole.

# GOOD PEOPLE, GOOD WORK

Celebrate notable organizations and individuals who dedicate their efforts to better society as we highlight their admirable actions for the greater good.

"Every single person on this Earth has the power to change the world.

And when we all come together, our power becomes irresistible. Now we must use our power to tackle the biggest threat humanity has ever faced."

~ Emma Thompson
British Academy Award-winning actress

# ANIMAL WORLD: OUR CO-INHABITANTS



Photo archive: Florida, USA (2001)

Hear awe-inspiring stories on the intelligence and magnanimous love of animals, often hosted by the animals themselves!

The shows cover diverse topics spanning from animal companion care tips to telepathic animal communicators who reveal profound messages from dogs, cats, and wildlife.



"A deeper understanding of animal rights can lead us to discover what it means to be genuinely humane, by which I mean not merely kind to members of our species, but caring towards other animals as well, in a compassionate, honest, peaceful, and just world."

 ${\scriptstyle \sim}$  Kim Stallwood British animal rights activist, and author; Vegan

Shining World Hero Award recipient Roary the Staffordshire Bull Terrier is recognized for placing himself in harm's way to protect his human family.

# Peace: THE WAY OF THE BLESSED

Veganism:
THE GREENEST WAY TO LIVE

Forgiveness:

THE WAY OF A HERO



Viewer from Athens, Gree



# BETWEEN MASTER & DISCIPLES

Take a look into the candid conversations between Supreme Master Ching Hai and Her disciples, on subjects ranging from spirituality to daily life, as well as rare insights into other realms beyond Earth.

We must open our hearts to all kinds of noble influence, all kinds of noble company; we must take advantage of this chance. If we still believe that to improve our purity, to improve our wisdom is the highest purpose of humanity, then we must make effort.

~ Supreme Master Ching Hai (Vegan) World-renowned Humanitarian, Artist, and Spiritual Master







# CULTURAL TRACES AROUND THE WORLD

Honoring the beautiful indigenous cultures that have graced our planet in the past and present, featuring festive dances, traditional music and an abundance of colorful clothing, artwork, plus timeless spirituality reminding us of our original nature and harmonious relationship with the universe.





# **ENLIGHTENING ENTERTAINMENT**

Delight in our enriching topics to nourish the soul, such as cultural shows and performances, operas, international children's shows, interviews with musicians, dancers, artists, and performers and much more.

> "Supreme Master Ching Hai wants to see that we can save our world by love and inspiration through music and art. So Her dreams are all our dreams."

> > ~ Debbie Reynolds (1932-2016) American Academy Award-winning actress



Explore the intertwining relationship between the visible and invisible and examine advanced philosophies and theories to expand and elevate consciousness. Listen to new perspectives on auras, quantum physics, the power of prayer, string theory, near-death experiences, life on other planets, and more.









Photo archive: Supreme Master Ching Hai presents the Shining World Leadership Award to Slovenian President Dr. Janez Drnovšek (1950~2008) (Vegan)

(May 31, 2007)

## **SHINING WORLD AWARDS**

Supreme Master Ching Hai has lovingly created a series of awards to recognize some of the most exemplary, generous, caring, and courageous people who walk amongst us and go beyond the call of duty to help others unconditionally.

The awards include:

- \*Shining World Leadership Award
- \*Shining World Compassion Award
- \*Shining World Hero and Heroine Awards
- \*Shining World Honesty Award
- \*Shining Environmental Protection Leadership Award
- \*Shining World Intelligence Award
- \*Shining World Inventor Award

...and more!





Shining World Compassion Laureate: 7-year-old Vegan Evan



Shining World Leadership: Dubai Municipality & His Excellency



Laureate: Bill & Melinda Gates Foundation



Laureate: Dame Dr. Jane



Animal Hero Kids











# **VEGANISM:**THE NOBLE WAY OF LIVING

Viewers are introduced to such delectable dishes as Mushroom Stroganoff with Papparadelle Pasta, Japanese Vegan Oden, an array of raw food treats and much, much more as enthusiastic chefs demonstrate how they prepare sumptuous and nutritious, plant-based international cuisine. We also get to travel the world, visiting vegan festivals and fun-filled travel destinations. And get the latest in the growing trends in compassionate, cruelty-free lifestyles—including cosmetics, fashion, and exciting new food products!



## **VEGGIE ELITE**

Celebrate passionate individuals who are living life to the fullest and share one thing in common—the plant-based diet!

These magnificent role models represent all facets of society—including celebrities, artists, scientists, athletes, politicians and more—and courageously use their voices for the voiceless.



The reason I went veggie was because I literally looked at my dog and said, "Why don't I eat you? Why do I get you pretty beds to sleep on and put so much love into you, and then this other creature that has just as much desire to live, just as much funny personality, all the things that your dog can provide for you – why do I choose to let this animal be tortured?"



~ Alicia Silverstone American actress (*Clueless*); Vegan "Veggie Elite"



# **WORDS OF WISDOM**

Absorb yourself in a broad range of enlightening topics, interviews and scriptures from major religions and spiritual groups around the globe. Teachings from the world's many spiritual traditions are presented, including Bishnoism, Buddhism, Cao Đài, Christianity, Confucianism, Essenes, Greek philosophy, Hinduism, Hòa Hảo Buddhism, Islam, Jainism, Judaism, Manichaeism, Mohism, Rosicrucianism, Shintoism, Sikhism, Sufism, Taoism, Theosophy, Tibetan Buddhism, Toltec beliefs, Universal White Brotherhood, Native Spirituality and Zoroastrianism.

This program also offers Supreme Master Ching Hai's precious spiritual wisdom shared during Her international lecture tours over the past 30 years addressing truth seekers on the meaning of life, inner peace and other meaningful themes.



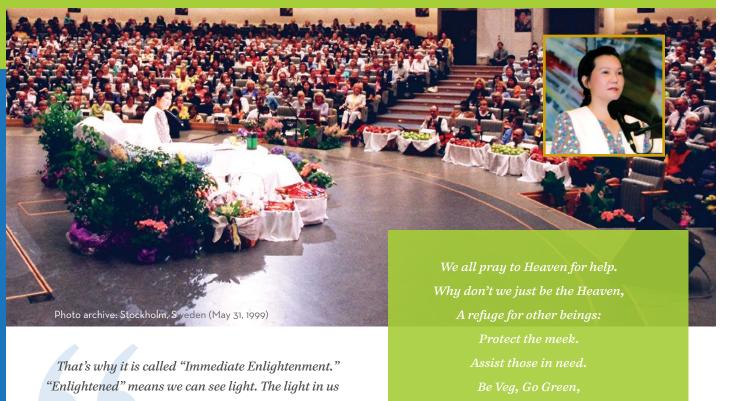


Being vegan worldwide is the advancement of compassion that will uplift and unify all cultures, bringing tranquility to humans and animals alike. The inner peace that comes from replacing killing with respect for all life will spread like a wave across the globe, elevate human hearts, and create a harmonious Eden on Earth.

~ Supreme Master Ching Hai (Vegan)

Live Videoconferenc

"Humanity's Leap to the Golden Era" Washington, DC, USA - November 8, 2009



"Enlightened" means we can see light. The light in us is enlightened. Now, we can see Light of the Heavenly world, and we can hear Sound of the higher world.

That is what is called enlightened. Through the process of sound connecting with the original sound of the universe which is the "Word" in the Bible.

~ Supreme Master Ching Hai (Vegan) "Words of Wisdom" Do Good Deeds

Save our Home for the children's sake.

~ Supreme Master Ching Hai (Vegan)





operated and hosted by Supreme Master Ching Hai. Mabuhay! Long life, good health! We can all do it together. ~ His Excellency Fidel V. Ramos 12th President of the Philippines

Shining World Leadership Award Laureate

All of us are watching the world's best television network on the planet, which is

#### **GOVERNMENT DIGNITARIES**

H.E. Achim Steiner, United Nations Development Programme Administrator and 5th Environment Executive Director
H.E. Andrew Bartlett, Queensland Senator (1997-2008 & 2017-2018),

H.E. Antonio Villaraigosa, 41st Mayor of Los Angeles, USA
 H.E. Apisai Ielemia, 10th Prime Minister of Tuvalu

H.E. Dalia Grybauskaitė, President of Lithuania
 H.E. Dennis Kucinich, US House of Representatives (1997-2013); Vegan
 H.E. Edward McMillan-Scott, Member of European Parliament

European Parliament Vice President (2004-2014), UK; Vegetarian H.E. Fidel Ramos, 12th President of the Philippines

H.E. Gloria Macapagal-Arroyo, 25th Speaker of the House of Representatives of the Philippines, 14th President of the Philippines
 H.E. Inga Marte Thorkildsen, Minister of Children and Equality (2012-2013), Norway
 H.E. Dr. Janez Drnovšek (1950-2008), 2nd President of Slovenia; Vegan

• H.E. Jens Holm, former Swedish Member of European Parliament; Vegetarian

H.E. John Kerry, 68th US Senator

• H.E. Lars Lokke Rasmussen, Prime Minister of Denmark 2 H.E. Laura Chinchilla Miranda, 46th President of Costa Rica

3 H.E. Maneka Gandhi, MP, Union Minister for Women and Child

Development, India; Vegan

H.E. Marianne Thieme, Member of Dutch Parliament,

Leader of Party for the Animals, The Netherlands; Vegan

4 H.E. Mary Robinson, 7th President of Ireland

5 H.E. Matti Vanhanen, 40th Prime Minister of Finland

H.E. Mohamed Nasheed, 4th President of Maldives

H.E. Tsakhiagiin Elbegdorj, 4th President of Mongolia

#### **SCIENTISTS & AUTHORS**

• Dr. Amit Goswami, theoretical physicist & author 6 Buzz Aldrin, astronaut & second man on the moon

Dr. Greg Engel, discoverer of quantum light harvesting in photosynthesis
 Gregg Braden, New York Times bestselling author; Vegan

Dr. Hans Joachim Schellnhuber, Director of

the Potsdam Institute for Climate Impact Research; Vegetarian  $\,$ 

James Redfield, New York Times bestselling author (The Celestine Prophecy); Vegetarian

Dr. Jane Goodall, DBE, leading primatologist; Vegetarian
Dr. Jonathan Patz, United Nations IPCC member, Nobel Peace Prize Laureate

Dr. Leonard Susskind, discoverer of string theory

Dr. Mark Serreze, senior research scientist, US National Snow and Ice Data Center Dr. Melanie Joy, social psychologist; Vegan

7 Neale Donald Walsch, New York Times bestselling author (Conversations with God); Vegetarian

Dr. Rajendra Pachauri, UN IPCC chief (2002-2015) & Nobel Peace Prize Laureate; Vegetarian

Dr. Ted Scambos, lead scientist for US National Snow and Ice Data Center, Glaciolo Dr. Terry Root, senior fellow at Woods Institute for the Environment, Nobel Peace Prize Laureate

Dr. Tim Lang, United Kingdom Sustainable Development Commission's Food Commissioner (2006-2011)

Dr. Robert Smith, mathematician & author; Vegan

**8 Dr. Sam Harris**, author, philosopher, and neuroscientist; Vegan

9 Dr. Brian Greene, physicists & author; Vegan 10 Dr. Mayim Bialik, scientist & author; Vegan

n Dr. Neal Barnard, doctor, author, clinical researcher, and founding president of the  $Physicians\ Committee\ for\ Responsible\ Medicine\ ;\ Vegan$ 

12 Dr. Gidon Eshel, oceanography, climatology, and geophysics academic best known for his quantification of the "geophysical consequences of agriculture and diet"; Vegan

















# ATHLETES

Brendan Brazier, Ultramarathon champion; Vegan

13 Georges Laraque, NHL hockey player; Vegan
James Donaldson, All-Star NBA player; Vegan

John Salley, 4-time NBA basketball champion ; Vegan

14 Patrick Rafter, former world #1 tennis champion; Vegan Willie Austin, world powerlifting champion; Vegan

#### VEG & HEALTH ADVOCATES

15 Bob Linden, Go Vegan Radio host; Vegan

16 Dr. T. Colin Campbell, bestselling author(The China Study); Vegan

David Wolfe, raw food health expert; Vegan

Howard Lyman, author & former cattle farmer; Vegan Ingrid Newkirk, PETA founding president; Vegan

17 Kathy Freston, wellness expert & New York Times

bestselling author (Quantum Wellness); Vegan

Dr. Larry Dossey, MD, health educator & author Professor Peter Singer, philosopher & author (Animal Liberation); Vegan
 Rory Freedman, New York Times bestselling author; Vegan
 Dr. Will Tuttle, bestselling author, composer (The World Peace Diet); Vegan

#### **ENTERTAINERS**

20 Al Jardine, Beach Boys founding member; Vegetarian

Alec Baldwin, Academy Award-nominated actor; Vegan 21 Alicia Silverstone, actress (Clueless); Vegan

22 Benedict Cumberbatch, actor (Doctor Strange, Avengers: Infinity War); Vegan
23 Bob Barker, 19-time Emmy Award-winning TV host; Vegetarian

24 Calista Flockhart, actress (Ally McBeal); Vegan

25 Cameron Alborzian, first male supermodel & health therapist; Vegetarian

\*\*Charlotte Ross, Emmy Award-nominated actress (NYPD Blue); Vegetarian

26 Daisy Ridley, actress (Star Wars: The Force Awakens/ Star Wars: The Last Jedi); Vegan

27 Daryl Hannah, actress (Splash, Roxanne); Vegan
David Benoit, 5-time Grammy Award-nominated composer; Vegan

28 David Boreanaz, actor (Angel, Bones); Vegetarian

■ **Debra Wilson**, actress (*MADtv*); Vegetarian Ed Begley, Jr., Emmy Award-nominated actor; Vegan

29 Emily Deschanel, actress (Bones, Cold Mountain); Vegan

30 Eric Roberts, Academy Award-nominated actor; Vegan

31 Frances Fisher, actress (*Titanic*); Vegan

Heather Mills, model; Vegan

32 James Cameron, Academy Award-winning director (Avatar, Titanic); Vegan

33 James Cromwell, Academy Award-nominated actor (Babe, The Green Mile); Vegan

34 Jane Velez-Mitchell, Emmy Award-winning CNN journalist; Vegan

35 Jessica Chastain, actress; Vegan

Jorja Fox, actress (CSI, The West Wing); Vegetarian

Lionel Friedberg, Emmy Award-winning documentary filmmaker; Vegetarian

**36** Lisa Bloom, legal analyst (CNN, CBS); Vegan

7 Louie Psihoyos, Academy Award-winning documentary filmmaker & photographer

38 Maggie Q, actress (Mission Impossible III); Vegan

Margie Evans, singer; Vegetarian
 Marilu Henner, Golden Globe Award-nominated actress (Taxi); Vegan

39 Melissa Etheridge, Grammy & Academy Award-winning singer-songwriter; Vegetarian
• Mimi Rogers, Emmy Award-nominated actress; Vegan

40 Moby, Grammy Award-nominated singer-songwriter; Vegan
41 Morgan Freeman, Academy Award-winning actor; Vegetarian

42 Nick Nolte, Academy Award-nominated actor; Vegetarian

43 Pamela Anderson, actress & model; Vegan
44 Sir Paul McCartney, The Beatles founding member; Vegetarian

45 Persia White, actress (Girlfriends); Vegan
Rosanna Davison, Miss World 2003; Vegan

• Shaun Monson, film director & environmental rights activist (Earthlings); Vegan
• Traci Bingham, actress & model (Baywatch); Vegetarian
46 Wayne Brady, actor & TV host (Whose Line Is It Anyway?)

47 will.i.am, musician; Vegan

... and more!

Supreme Master Television! I like the sound of that! That's great. Hi, this is Jim Cameron, and you are watching Supreme Master Television.

> ~ James Cameron "Titanic" & "Avatar" Academy Award-winning director (Vegan)

Thank you for being a source of knowledge for those who want to go green, for those who are being vegetarians, even vegans, and thank you for the Supreme Master. Namaste.



# Viewer's Heartine

We welcome your heartlines and stories.

Please send them via SupremeMasterTV.com/heartline

# **Notable Tributes**

"Your programming's message of worldwide love, peace, and harmony, expressed through humanitarian efforts, environmentalism, philanthropy, and art has given millions of people hope and spiritual direction."

> ~ The Honorable Pat Quinn Jr. 41st Governor, State of Illinois, USA

"I would like to congratulate Supreme Master Television on putting together such a great initiative and making a worldwide phenomenon, because it's a positive medium which is using the media to get very positive thoughts."

~ Patrick Rafter Former world #1 Australian tennis champion

# **Viewer Tributes**

"Supreme Master Ching Hai's message has suddenly reached me. In fact, I'm deeply moved to tears and awe. For years, I'd been in commercial large-scale poultry-keeping. Here, I've realized the mistakes and deep in me, I'm repentant; and wholeheartedly, I've decided to immediately quit poultry-keeping and all sorts of animal cruelties and be vegan. Warmest regards to Supreme Master Ching Hai for this urgent universal message of SALVATION. Thanks a lot!"

~ Kamal Viewer from Benghazi, Libya

"Your wonderful broadcast has given me a better insight into the meaning of the word 'love.'
Now I'm sending messages to all my friends on being vegan. Thanks."

~ Kayode Viewer from Nigeria

## CONTENT DISTRIBUTION PLATFORMS

Supreme Master Television can be viewed online at <a href="https://www.SupremeMasterTV.com">www.SupremeMasterTV.com</a>.

Watch the livestream or previously aired shows!

On the go? The Supreme Master TV Android and iOS apps bring positive and constructive programming to your smartphone.





#### Watch or Follow us on these Social Networks.



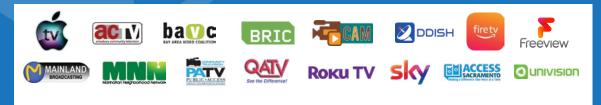








## You can also find us through the following media:



... and more coming!



• An Chay, Sống Xanh • كونوا نباتيين ، تحولوا بيئيين لكي تنقذوا الكوكب! Để Cứu Đia Cầu! • Бъди Веган, Живей Зелено, за да Спасим Планетата! • 吃素, 環保 來救地球! • Budi veg, kreni zeleno da spasiš planet! • Bud'te vegáni, žite ekologicky, aby sme zachránili planétu! • Wees Veggie, Word Groen om de Planeet te Redden! • Ole vegaan ja roheline, et päästa planeeti! • Nyi lamadula lebe na nutowome né mia de hihea • Soyez Végé, Devenez Écolo pour Sauver la Planète! • Leb vegan, sei umweltbewusst, um den Planeten zu retten! • शाकाहारी बन हरित हो जायें • नां उपायं • शाकाहारी वन हरित हो जायें ग्रह को बचाने के लिए। • Légy Vega, Élj Zölden, hogy Megmentsd a Bolygót! • Jadilah Vegan, Bertindaklah Hijau untuk Menyelamatkan Bumi! • Diventiamo vegani e proteggiamo la natura per salvare il pianeta! • べジになって エコを実践 گیاهخو ار باشید،

地球を救うために!・

채식인이 되어

환경을 보호하고

Jadilah Vegan,

Pelihara Alam utk Selamatkan Planet

Kita! •

Гарагаа аврахын тулд байгалаа хамгаалж, цагаан хоолтон болъё! •

पथ्वी बचाउनको लागि

शाकाहारी बनौं. हरियाली बनाऔं !

Be Veg Go Green

2 Save Our World

Be Veg Go Green 2 Save Our Children

Be Veg Go Green 2 Save the Planet

حامی محیط زیست شوید

تا سباره را نجات دهیم!

Badź wege,

bądź eko,

by ocalić

planete! •

Vire Verde Para

Salvar o Planeta!

• ਸ਼ਾਕਾਹਾਰੀ ਬਣੋ.

ਹਰਿਆਵਲ ਕਰੋ. ਸੰਜ਼ਮੀ ਬਣੋ

ਗਹਿ ਨੂੰ ਬਚਾਉਣ ਲਈ!•

Fiţi vege, Alegeţi verde Ca să salvaţi planeta! • Будьте веганами, станьте «зелеными», чтобы спасти планету! • නිර්මාංශ වන්න, පරිසර හිතකාමී වන්න පෘථිවිය සුරැකීම සදහා!

• Bodi Vegi, živi Zeleno in s tem reši planet! • ¡Sé Vegano, Sé Ecológico Para Salvar el Planeta! • Ät veg, lev grönt - rädda planeten! • Maging Makagulay Magluntian Upang Iligtas ang Planeta • சைவமாக இருப்போம், பசுமை பேணுவோம் பூமியை காப்பதற்கு! • เป็นวีแก้น, รักษ์สึงแวดล้อม เพื่อช่วยโลกเรา! •

Gezegeni Kurtarmak için Vejetaryen Ol, Yeşil Ol! •

• سبزی خور ہو جاو مسبز زندگی اپناو زمین کو بچانے کے لیے!

Idla Imifino, Iba Luhlaza Ukulondoloza uMhlaba!



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